



Tree Talk



Pride and Professionalism

By Mike Kelly



[We live in a moment of history where change is so speeded up that we begin to see the present only when it is already disappearing.](#)

[R. D. Laing](#)

Over the last ten years I have made it my priority to make Lane Tree the best and most affordable it could be with what we had to work with.

As you probably have noticed, 2015 is turning out to be one of the busiest yet. I think most of that can be attributed to Chad and his crew for making the course into one of the finest in NC. Lest not forget the efforts of our Pro and his pro shop staff. We also ran a membership drive that was very successful in bringing in some new members. But just as the industry as a whole, we only attracted mostly seniors. Today's youth just doesn't seem to be interested in golf.

With that being said, we are still unable to achieve numbers that will allow us to plan for the future and continue our efforts toward constant improvement. In the past 5 years over a dozen courses

within 70 miles of us have become insolvent and closed.

At Lane Tree we have not increased our dues since 1995. You know in 1995 the cost of a loaf of bread was \$1.62 and gas at \$1.11 a gallon. All that has changed as I am sure you already know. Our costs have continued to grow and despite our efforts, we have been unable to keep up.

October 1, 2015 we will be raising our dues by \$10.00 a month on each membership. After 20 years of no increases, this is necessary to keep up with the rising cost to maintain the best course in NC. Any member that signed up under the two year commitment will not see this change until his or her commitment period is fulfilled. There will be a separated letter coming to each of your homes to describe this a little better. Thanks for your understanding.

As always my office is open for you to visit or discuss your concerns. Again, thanks for your continued support and understanding.



GOLFING

|Y K O W R L G H A Y F L O G L Z O M N V W E|
|U N M C M I T S S T J D I V O T P X P T P Q|
|P A H S E G D E W N Q N F R O U N D M I Z S|
|T H Q Z H S X S G G D W Y H D X S T K H P H|
|K S A V L U R Y G O L F W I D O W O E O K I|
|M K V J X V S M S J B U L C O Y O E H L M E|
|E C N A T S I D S H A F T U Z K N Z Y D C D|
|D P B M P B T R A P G N M E M B E R S H I P|
|U E N B W S F U L A Q C Z B U A L O Y T U D|
|N N G A K B S L A X J D G Q O U O X F S F T|
|V O H D Z Z E D C J B A L L B Y T M U D A O|
|R N O P C W C P O K P U T T E R D F F R I Q|
|A I L N R S H O E S N T S P G V H R O A R T|
|E E E Y T L A N E P I L U G N D F I U C W C|
|Q L O E D R I V E R P Y K N S N D N R E A T|
|U O O A S Z T S T T U P B F L A G G S R Y R|
|I H P Z Y B B C L U B H E A D S T E O O J A|
|P Q E E F C X W G R E E N S F E E T M C I C|
|M W U E L G A E S T O W J N H M G B E S R J|
|E Q W G Z O C W O O D S E K O R T S I L O Z|
|N G E L G O D R Y K R R A P O R D X J W N Q|
|T L T O U R N A M E N T U W B X G C R P A R|

Find these words in puzzle

BALL	CART	CLUB	CLUBHEAD
DISTANCE	DIVOT	DOGLEG	DRIVER
DROP	EAGLE	EQUIPMENT	FAIRWAY
FLAG	FOURSOME	FRINGE	GOLF
GOLFWIDOW	GREENSFEE	HOLD	HOLE
HOLEINONE	IRON	MEMBERSHIP	PAR
PENALTY	PIN	PUTT	PUTTER
ROUND	SAND	SCORECARD	SHAFT
SHANK	SHOES	STROKE	TOE
TOURNAMENT	TRAP	WEDGE	WOOD